

S.A.F.E. Family Program

Smoke Alarm For Every Family

For Immediate Release

Fire Department Check ing for Working Smoke Alarms and Implementing the S.A.F.E. Family Program

_____ Firefighters from _____
and members of _____
will visit local residents during _____ to perform free smoke alarm inspections,
replace batteries and install one smoke alarm per home for qualifying residents as part of the Smoke Alarm
For Every Family (S.A.F.E. Family) program. Fire department representatives will be checking to ensure that
all homes in _____ have the required number of smoke alarms
and that they are in working order. If residents require additional smoke alarms or have alarms that are not
working, fire department personnel will install one 10-year lithium battery smoke alarm at no cost.

The _____ campaign is part of an effort to reach out to local residents,
including older adults, homes with young children, new Canadians and residents of neighborhoods who are
vulnerable to fire deaths. Installing a working smoke alarm in the home of _____
residents who don't have one will increase their odds of surviving a home fire.

According to the National Fire Protection Association (NFPA), the international non-profit leader in fire,
electrical, building and life safety and official sponsor of Fire Prevention Week, working smoke alarms are the
key to saving lives from fire. Smoke alarms are the most effective warning device there is and a working smoke
alarm in your home would increase your chance of survival by 50 per cent.

"Our goal is to make sure residents have the protection of a smoke alarm," says _____."

Because smoke alarms alone won't prevent every fire death, our project also includes educating residents to
have a home fire escape plan so they know what to do if the smoke alarm sounds."

During the S.A.F.E. Family program, local firefighters will fan out through the area, visiting residents in _____.

Residents who wish to schedule a home visit should call _____
at _____.

The S.A.F.E. Family program is a province-wide initiative sponsored by the Manitoba government through the
Office of the Fire Commissioner and the Firefighters' Burn Fund. The overall goal of the S.A.F.E. Family program
is to save lives by protecting every home with working smoke alarms and a practiced fire escape plan.

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Delivered in partnership
with the Manitoba fire service.

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